



# PETER FLOOD PORTFOLIO

INDUSTRIAL DESIGNER • GRAPHIC DESIGNER • ARTIST

# HOLIDAY SHOP WITHIN A SHOP

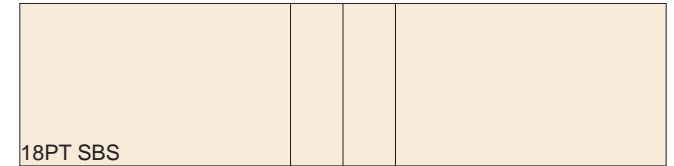


# IN-STORE PRODUCT KIOSK



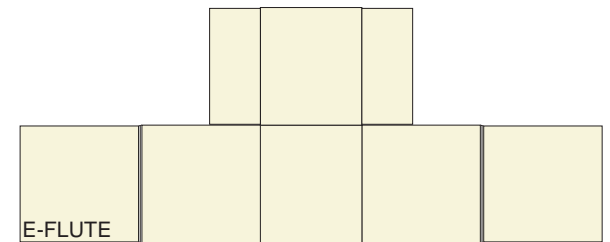
## SHROUD

DIMS: 95.5" X 24"

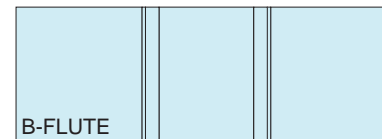


## DUMP BIN

DIMS: 86" X 52.125"

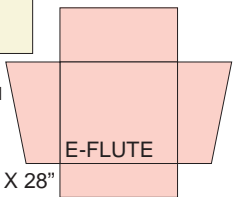


## DEMO TOP



DIMS: 56.25" X 19.75"

## FALSE BOTTOM



DIMS: 33.375" X 28"

## TEAR AWAY PAD

DIMS: .375" D X 4.75" H X 8.5" W

## KEYCHAIN UNIT

DIMS: 3" D X 10" H X 6" W

CAN BE SHIPPED ALL TOGETHER KDF  
 DUMP BIN ROUGHLY 1.5' CUBE ASSEMBLED  
 OTHER PIECES ROUGHLY 2' X 4' X 8"  
 EASILY TRANSPORTED IN 2 PIECES

# IN-AISLE TAKEOVER



# VEHICLE WRAP



# PRODUCT SHOWCASE PDQ



# FULL PALLET DISPLAY



# ENDCAP DISPLAYS



We have created an engaging and nostalgic display filled with the charm you would expect to find in a country store!

- Replenishable Display with easily installable blade units on either side and bins filled with products and built in dividers
- Replicated "Wooden Bins" Similar to what you might find in a market
- Use of thicker corrugated, for added strength
- Purposefully showcasing the raw edges to help gain a more natural and rustic feel



- Use of Iconic Characters to showcase the games being sold, sparking interest and inviting guest to shop
- Characters given graphic treatment to align more with the overall feel, showing wood grain



**ONLY AT O**



# ROOM DESIGN



# FLOOR DISPLAY



# FEATURE SHOP



# TARGET ROTUNDA

